

WHEN DOES THE BTN ACADEMY® START?

Foundation: The course is available to complete 365 days per year, at your own pace.

Practical: The course starts in May and November yearly. The course is 12 months in duration.

DO I HAVE TO START THE BTN ACADEMY® AT FOUNDATION LEVEL?

Absolutely not, but it is highly recommended that you consider it. The Foundation Academy is a dense course, during which you will learn about calories, macronutrients, sleep, hydration, micronutrients and much more from both a molecular standpoint, and a behavioural one. If you do not have a background in nutrition and nutritional science we would absolutely suggest you check this course out first, not only because without this knowledge the Practical Academy is likely to be more challenging than it needs to be, but because we do not revisit many of the topics.

DO I HAVE TO BE IN THE UK TO DO THIS COURSE?

No. We currently have people enrolled in Australia, USA, Sweden, Mexico, Norway, Dubai, Canada, and many more countries, so it's possible wherever you are in the world as all our teaching is online. Any live calls may have to be missed and caught up on at another time if the call time ends up being inconvenient for you due to the time zone differences. But all calls are recorded and stored in your Academy learning portal, so this isn't an issue.

HOW DO I REGISTER MY INTEREST FOR THE BTN PRACTICAL ACADEMY®?

During the times when the Practical Academy is closed, we ask you to register your interest on the website here by joining the mailing list located on the /academy extension of the website. It is very important that you do this if you want to enrol as all relevant information will be sent out to you prior to the courses starting as well as a reminder as to when the doors for the courses open.

SECURING YOUR BTN PRACTICAL ACADEMY® PLACE

We now offer a deposit system for you to secure your Practical Academy place, which is payable via the button on the Practical Academy page. Once your non-refundable deposit is paid, your instalments will be set up automatically and will start processing monthly from the first of the month in which the Academy will start.

SECURING YOUR BTN FOUNDATION ACADEMY® PLACE

To take up the Foundation Academy simply head to the relevant page above and choose your payment option. The Academy is £350 for a digital only version, or £395 for the version that comes with both a digital and a hardback book. Once you make this payment you will be enrolled within 48 hours (usually far sooner).

HOW THE BTN PRACTICAL ACADEMY® PAYMENT WORKS

To pay your deposit for the course, simply click on the relevant payment buttons. This will set your payments up automatically, to come out on the date specified on the website over a 12 month term. You can also pay in full if you prefer.

Once the course starts, we leave the doors open for a week where you can pay a sign-up fee to start the course. Again, your instalments will be set up automatically as above. We use Sagepay as our payment system and these are instalment payments, not a monthly subscription.

It's important to note that each course has a minimum term of payment, so please do consider this and review our terms and conditions before you sign up. Failure to pay your instalments will result in you being removed from the course. We do not offer refunds unless in extenuating circumstances and this will be decided at our discretion.

WHEN DO I GET MY ACADEMY BOOKS?

When you sign up to the Academy, we provide you with the materials needed to complete the course, whether you have chosen the digital or hardcopy version of the course. The Foundation Academy book will be sent out within a week of signing up with us (excluding the Christmas break or a bank holiday which may delay posting), while the Practical Academy books will arrive shortly before each module begins, unless choosing the reduced price digital only course option.

WHAT IS EXPECTED OF YOU AS A STUDENT

As a student, you will be given access to the live calls (where applicable), the content we teach and resources to help your learning via our members area. The onus is then on you to take the initiative for your own learning by making time to study, complete the mini quizzes and self-assessments and do your own research when necessary, all while taking part in our community social media groups. We pride ourselves in cultivating a community of like-minded students who are all at different stages of learning. We actively encourage debate and

different viewpoints but ask you to be respectful and mindful of each other at all times. Discussion is key, but please ensure it is done with the right intention and is inclusive for all.

We do ask that you do not share any content provided with other people who are not on the course.

WHAT IS THE FOUNDATION COURSE STRUCTURE

The Foundation Academy is all held within a mobile-ready platform to which you will be given access. You simply complete module one in order to unlock module two and so on until completion. The app contains mini-quizzes which you can complete after watching to make sure you have picked up the key information – passing these is necessary for unlocking the next step.

At the end of the Foundation Academy you will be enrolled onto a multiple choice exam. This can be taken whenever you are ready, but you will not be awarded your certificate until you have completed.

During this process you are supported via a dedicated Facebook group filled with your peers. Please use this to talk about the course, ask questions and give feedback as well as participating in the live Q and A's.

WHAT IS THE PRACTICAL COURSE STRUCTURE

Every Tuesday from the course start date, there will be a live webinar. The link is both emailed to you and uploaded to the member's area so you can join the call at 11am. You will be able to ask questions throughout this call using an interactive chat box.

In the afternoon after the live call, we upload the video and your pre-reading for the following week (comprehensive notes to aid your learning, a copy of the call presentation and any other useful materials for the call to our member's area). You will also be able to engage in discussion via the private Facebook group

Sometimes we will need to change the call dates but this is only ever in extenuating circumstances and we will give you as much notice as we can.

If at any time you need 1:1 help, please email tom@bencoomber.com

WHEN DO I GET ACCESS TO THE BUSINESS ACADEMY?

As part of the Practical Academy in 2018 you get access to the BTN Business Academy in its entirety. This content will be released after your Practical Academy course has finished so you follow the journey of getting qualified, then you get to work on the business aspect of being a coach.

LIVE WEBINARS

We try to make this process as easy as possible. All you need to do is follow the link that is uploaded to the member's area on a Tuesday, logging in 11am (GMT) sharp when the live call starts.

If you are experiencing any technical problems or would like to report something, please email tom@bencoomber.com and he will look into this for you promptly. Please do not post about this in the Facebook group as everyone will be having the same issue and this can clutter the feed.

HOW DOES THE BTN PRACTICAL ACADEMY® EXAM WORK?

There will be an exam at the end of the Practical Academy. You have plenty of notice as to when the exam will take place and support during the exam period, and we give you a two weeks to complete this. It is an online exam, hosted in the member's area. Once you have submitted your exam, we take a two-four week period to mark them and return the results all at once.

Should you fail your exam, we will provide you with feedback as to why and details of how to pass your exam. This could be to complete a case study or to answer a few more questions and there is no extra cost for this. However, should you fail it a second time, you will be required to pay a re-sit fee of £65. We do not allow late exam submissions because we give you plenty of time to sit your exam.

Any plagiarism identified in your exam will incur automatic fail and you will need to pay for a resit.

WHAT HAPPENS WHEN I PASS?

Once you pass the course, we will send you a certificate that is personally signed by Ben and you will become a BTN certified coach.

WHAT IF I CAN'T ATTEND THE LIVE DAYS IN LONDON?

This is no problem at all as these are bonus days to the course. This part of the course will not form part of your exam or add directly to the course syllabus. The live learning days are a chance for your academy cohort to meet up, meet past and present students, and welcome in new students depending on the time of the year. If you are an international student and can fly into London Stanstead airport please do try join us, we think it will be hugely valuable to network for the day, learn the latest research, listen to student stories, and be inspired by

Ben and Tom in your Academy journey. If you can't make it the sessions will be live streamed in your Academy Facebook page, so you'll be able to join us remotely.

WHEN WILL I GET THINGS LIKE FAT LOSS FOR LIFE?

In 2018 there are a lot of added bonuses to the course as part of our 5th Birthday offering. These aspects of the course will be released at certain times in the syllabus when it is appropriate to the course. For example, Fat Loss for Life is released and you get to actively go through the process after Ben Coomber teaches the online group coaching module. This means we teach the content, then you get to experience it. So rest assured you will get all these extras and resources, they are just released and given to you at the right time in the Academy journey.

BTN COMMUNITY PAGE ON FACEBOOK

We will also add any past and current students to our community Facebook page. We would encourage you to interact on here, share your knowledge and basically keep in touch with us and other BTN students and like-minded people.

HOW DO I DEAL WITH TECHNICAL ISSUES

We strive to have a backup for every eventuality when we experience technical issues. We ask students to understand that we use a live, online platform and that sometimes with this connection issues are unavoidable.

There are also times when the member's area and server is down or undergoing vital maintenance. We ask for your patience when this happens and accept no responsibility for time lost due to this, unless it is during an exam period where we will give you an extension.

If you are experiencing any technical problems or would like to report something, please email tom@bencoomber.com and he will look into this for you promptly.

WHAT SHOULD I DO IF I NEED HELP AND SUPPORT DURING THE COURSE?

For the duration of the course, the tutors are always on hand to answer questions and help you and you have the support of other students as we strive to create a community atmosphere. We have the facility for live questions on the call itself, the forum for questions relating to that week's call and a Thursday tutoring. Should you feel you are struggling with the content or are getting behind, or are having any other issues, then please email Tom immediately on tom@bencoomber.com and he will help you accordingly.

CAN I GIVE YOU FEEDBACK?

We are always striving to improve and evolve the course and take your feedback very seriously. If you would like to provide feedback at any point, please email it to tom@bencoomber.com and he will implement any changes deemed appropriate.

UNSURE, CONFUSED, WANT HELP?

After reading all this information, if you are still unsure about anything, want to talk to someone, want clarification on something, or want to make 100% sure the Academy is right for you, then the 1st step is to register your interest below and we will then send you lots more information on how the Academy works, what you get, testimonials, live demos, and more, if your still unsure, please visit the Academy page on the website [here](#) and request a call back from one of our team and we will schedule a call to phone you and answer any questions you have. If not, get your name on our waiting list see you have a chance to enrol in the next BTN Academy program.